



## Battle of the Business Community Golf Tournament Partnership Opportunities



**Friday, 27<sup>th</sup> October 2023, Saadiyat Beach Golf Club**

***Calling All Golfers! - The ultimate Abu Dhabi corporate golf day is back!***

We are delighted to announce the next 'Battle of the Business Community Golf Tournament' will take place on Friday 27<sup>th</sup> October 2023 at Saadiyat Beach Golf Club.

This competition will see players representing 7 Chambers/Business Groups across Abu Dhabi including: British Chamber of Commerce Abu Dhabi, AmCham Abu Dhabi, Irish Business Council, CCI France, Canadian Business Council, Benelux Business Council, and Swedish Business Council.

This unique corporate tournament provides an unparalleled networking opportunity for business representatives, a terrific competition as up to 100 golfers will compete as individuals, two-balls or four-balls in a Texas Scramble competition with on-course events providing frequent prize opportunities, and overall an unbeatably enjoyable Friday afternoon on the stunning 18 hole Saadiyat Beach Golf Club course! At sunset, colleagues, friends and family are welcome to join players for prize presentations and to enjoy further networking, BBQ buffet and a raffle draw.

***We are delighted to share with you the opportunity to partner with us at one of our biggest events in the calendar! Please contact us at [admin@cbcabudhabi.com](mailto:admin@cbcabudhabi.com) to ensure your company gets involved!***



## Title Event Sponsor

- Title event **sponsor logo on all player golf shirts.**
- Exclusive opportunity to display title event sponsor **company flags** at entrance to the Clubhouse.
- **2 prime sponsored holes** to brand on the day as you wish (opportunity to have company representatives based at the hole to engage with players enjoying the on-course event.)
- A team of **4 players** to represent your company in the tournament. All players will enjoy BBQ buffet dinner in the evening.
- **4 additional tickets** for guests to attend the BBQ buffet and dinner including 2 drink vouchers each
- Title event sponsor company logo on **event invitations** and reminders circulated to BCC AD database.
- Title event sponsor company logo displayed on the event invitation on the BCC AD **website.**
- Title event sponsor company name featured on **Social Media** posts.
- Title event sponsor company logo displayed on **all print collateral** associated with the tournament at Saadiyat Beach Golf Club.
- Title event sponsor company logo displayed on **sponsor board visible** at the tournament entrance and displayed during evening presentations.
- Title event sponsor company mention in post tournament **presentation** on stage.
- Opportunity to display **promotional branding** in Clubhouse registration area (company must provide a roll up banner).
- Title event sponsor company mention in post event feature in **BCC AD's My Community and News & Updates** on our website including event images.
- Receive all event images taken by official photographer post event.

***Cost of this package is AED 20,000\****

\* Inclusive of 5% VAT in accordance with UAE law.

\*\* Other companies and players will have the opportunity to sponsor further holes and prizes.

\*\*\* For reference to demonstrate the overall cost benefit of the Title Event Sponsor Package: Individual player cost will be AED 950; sponsor a hole only will be AED 2,500 plus an activation prize to the value of AED500.



### Sponsor a Hole!

- **1 prime sponsored hole** to brand on the day as you wish (opportunity to have company representatives based at the hole to engage with players enjoying the on-course event.)
- Hole sponsors must **provide a prize for an activation at a value of AED500.**
- Event sponsor company logo on **event invitations** and reminders circulated to the BCC AD database and to external invitees.
- Event sponsor company logo displayed on the event invitation on the BCC AD **website.**
- Event sponsor company logo displayed on **social media** posts.
- Event sponsor company logo displayed on **sponsor board** during evening presentation.
- Event sponsor company mention in post event feature in **BCC AD's My Community and News & Updates** on our website including event images.
- Opportunity to display **promotional branding** in Clubhouse registration area (company must provide a roll up banner).
- Event sponsor will be **thanked in evening presentation** of prizes by Saadiyat Beach Golf Club representative.

***Cost of this package is AED 2,500***

***\*Sponsor must provide prize to value of AED500***

### Corporate Sponsored Hole plus Team of 2!

- Includes all benefits of 'Sponsor a Hole' package plus **2 players** to participate in the competition on the day.

***Cost of this package is AED 4,000\* for BCC AD members / AED 4,400 for non-members***

***\*Sponsor must provide prize to value of AED500***

### Corporate Sponsored Hole plus Team of 4!

- Includes all benefits of 'Sponsor a Hole' package plus **4 players** to participate in the competition on the day.

***Cost of this package is AED 5,500\* for BCC AD members / AED 6,300 for non-members***

***\*Sponsor must provide prize to value of AED500***



### **Halfway House Sponsor**

- Includes all benefits of **'Sponsor a Hole'** package plus **4 players** to participate in the competition on the day.
- 2 x bow head flags
- **4 additional tickets** for guests to attend the BBQ buffet and dinner including 2 drink vouchers each

***Cost of this package is AED 10,000***

### **Buggy Sponsor (Your logo on the golf buggies)**

- Includes all benefits of **'Sponsor a Hole'** package plus **2 players** to participate in the competition on the day.
- 1 x Bow head flag
- **2 additional tickets** for guests to attend the BBQ buffet and dinner including 2 drink vouchers each

***Cost of this package is AED 7,500***

### **Golf Clinic Sponsor**

- Includes all benefits of **'Sponsor a Hole'** package plus **2 players** to participate in the competition on the day.
- 1 x Bow head flag

***Cost of this package is AED 5,000***

To discuss any of the above sponsorship packages please get in touch with

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